

PETERSFIELD TOWN COUNCIL

Minutes of a meeting of the Public Halls Committee held in the Council Chamber, Town Hall, Petersfield, on Monday 21 June 2010 at 6.30 p.m.

PRESENT: Cllr G Watkinson (Chairman), Cllr V Clarke, Cllr K Hick, Cllr P Molloy and Cllr Ms M Vincent.

Also in attendance: Mr N Hitch (Town Clerk), Mrs S McMorran (Deputy Town Clerk), Mr M Blakstad (Moviola) and 1 member of the public.

PH 0107 **CHAIRMAN'S COMMENTS**

The Chairman had no comments.

PH 0108 **APOLOGIES FOR ABSENCE**

An apology for absence was received from Cllr Aiston.

PH 0109 **DECLARATIONS OF INTEREST**

There were no declarations of interest.

PH 0110 **APPROVAL OF MINUTES**

The Chairman advised that Cllr Hick had given apologies via the telephone prior to last month's meeting but the message had only been picked up when he had returned after the meeting.

RESOLVED that the minutes of the meeting of the Public Halls Committee held 17 May 2010 be approved with the following amendment: C0100 - Apologies for absence were received from Cllr Hick, Cllr Mrs Ayer and Cllr Shore.

PH 0111 **PUBLIC REPRESENTATION**

No questions or topics had been tabled.

PH 0112 **FESTIVAL HALL MANAGER'S REPORT**

Members received and noted the Festival Hall Manager's report, a copy of which is attached at Appendix A for information.

PH 0113 **FESTIVAL HALL:**

Members received a presentation on the potential for running a Moviola Cinema event at the Festival Hall (copy attached to these minutes at Appendix B).

Following discussion it was

RESOLVED that the proposal for a Moviola Cinema in The Festival Hall be agreed and moved forward with the organisers seeking volunteers for the initiative and subject to the availability of the Festival Hall from October 2010.

There being no further business the meeting closed at 7.05 pm

Festival Hall Manager's Report

For Public Halls Meeting 21 June 2010

Forthcoming events

- 26th June An Evening of Clairvoyance
- 1-3 July Festival for Young People
- 17th July Liss band

Other Bookings

- Rose Room 8 bookings.
- Council Chamber 12 bookings.
- Green Room Theatre Bookings.

General

- Zurich Insurance have inspected the Stage Lifts, MEWP and Telescope with nothing to report.
- Stage Services are due to service the Sound and lighting systems on the 15th and 16th June.

Jonathan Tucker

Festival Hall Manager

14/06/2010

Moviola proposal to Petersfield Town Council Halls Committee

Michael Blakstad proposed to the Committee that the Town Council should host monthly screenings in the Festival Hall of films facilitated by Moviola. The Town Council should benefit from the profits generated by the sale of seats and refreshments, the community from sociable events and good films.

He explained that Moviola is a charity which arranges screenings in over 80 towns and villages in the central South of England (including towns equivalent to Petersfield, such as Melksham, Romsey or Fordingbridge, whose councils would be delighted to speak to Petersfield about the scheme, if required). Moviola negotiates with the distributors to make 20 or more films available for selection each quarter, then provides a projectionist and projection equipment for each event.

The towns and villages are the other half of the operation; in each, a small group of volunteers is responsible for choosing films, booking the venue and setting it up, promoting the films and selling the tickets. In most cases, the revenues go to the Town or Village Hall.

Michael offered to write articles for the local papers, encouraging Petersfield residents to volunteer to organise films. He suggested that at least one Councillor join the group. The Clerk reported that Hilary Ayer had volunteered to do so.

He reported that his village, East Meon, makes a profit of between £150 and £200 on most of its screenings from a combination of ticket revenue and the sale of refreshments. Most villages charge £5 a ticket; of the ticket price, the film distributors take 30%, Moviola takes 40% and 25% goes to the Partner organisation. Moviola asks for a minimum guarantee of £200 which means that Partners lose money if they sell fewer than 40 tickets.

Moviola has held screenings in the small second-floor room in the Library and believes on this evidence that it should be possible to attract sufficient audiences, and sell sufficient refreshments, to compensate the Council for the loss of earnings, given energetic marketing.

It was pointed out that the Hall has such intensive bookings that it would not be able to allocate the same day each month to Moviola screenings.