

Heath Visitor Survey - June 2019

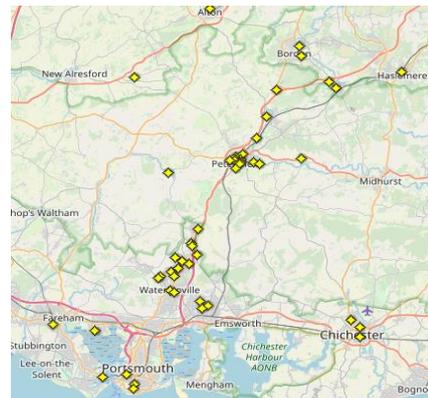
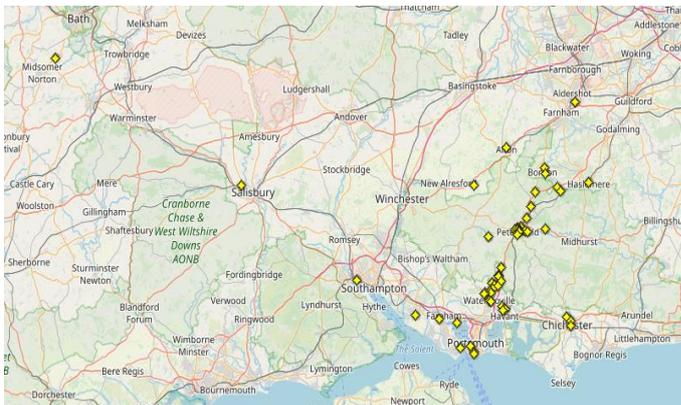
A face to face survey of a sample of visitors was undertaken on two days in June 2019. The days were Sunday 23rd June and Wednesday 26th June.

There is already a reasonable amount of information on volumes of visitors and comments they have made online through Google and Trip Advisor reviews about reasons for visiting. The primary purpose of this survey is to complement and validate that existing data with additional information on where visitors are from, how long they are visiting.

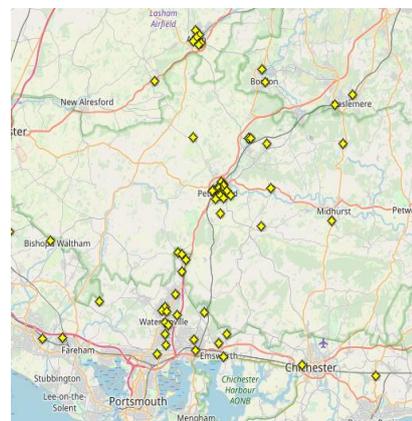
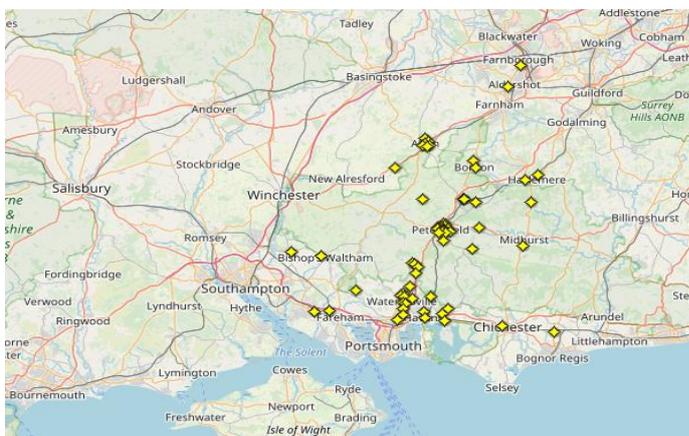
The data from this survey will contribute to the visitor information dataset to help inform the production of the 2020 to 2025 Heath Management Plan.

A total of 139 visitors were interviewed over the course of the two days, 60 on the Sunday and 79 on the Wednesday. The interviews took place between 11am and 2pm.

Visitor's home location – Sunday



Visitor's home location – Wednesday

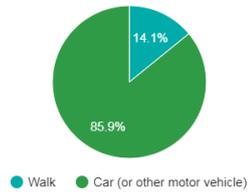


Question Responses (Both Days)

Q1. How did you travel here today?

22-Jun-2019 to 13-Jul-2019

How did you travel here today



Page:1 => How did you travel here today

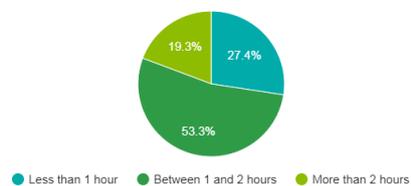
	Responses	Percent
Walk	19	14.07 %
Car (or other motor vehicle)	116	85.93 %
Bicycle	0	0.00 %
Train	0	0.00 %
Total	135	100.00 %

On the Wednesday there were two responses who offered 'bus' as the answer. There are no bus services to The Heath, but these respondents had travelled to Petersfield Town using a bus.

Q2. How long will you spend here today?

22-Jun-2019 to 13-Jul-2019

How long will you spend here today



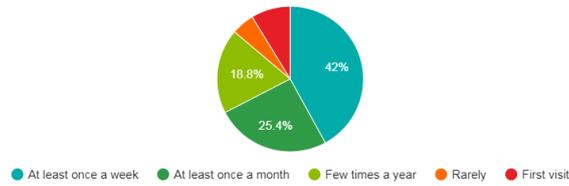
Page:1 => How long will you spend here today

	Responses	Percent
Less than 1 hour	37	27.41 %
Between 1 and 2 hours	72	53.33 %
More than 2 hours	26	19.26 %
Total	135	100.00 %

Q3. How often do you visit the Heath?

22-Jun-2019 to 13-Jul-2019

How often do you visit the Heath



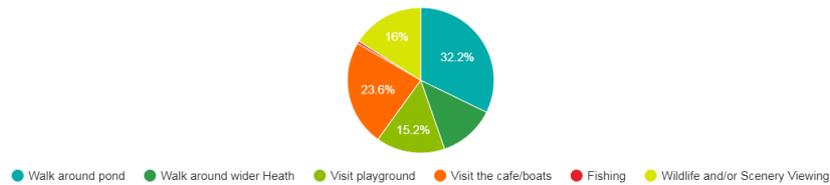
Page:1 => How often do you visit the Heath

	Responses	Percent
At least once a week	58	42.03 %
At least once a month	35	25.36 %
Few times a year	26	18.84 %
Rarely	7	5.07 %
First visit	12	8.70 %
Total	138	100.00 %

Q4. What activities will you be doing during your visit today?

22-Jun-2019 to 13-Jul-2019

What activities will be doing during your visit today



Page:1 => What activities will be doing during your visit today

	Responses	Percent
Walk around pond	119	32.25 %
Walk around wider Heath	46	12.47 %
Visit playground	56	15.18 %
Visit the cafe/boats	87	23.58 %
Fishing	2	0.54 %
Wildlife and/or Scenery Viewing	59	15.99 %
Total	369	100.00 %

What do you like best about The Heath?	What would you improve about The Heath?
activities	Amenities at the other end by car park.
all round	baby changing areas
ambience pond is beautiful	bays in car park places reserved for getting buggies out of cars
archaeology. photography. came by bus.	better fencing enclosure from the road
atmosphere	boardwalk
beautiful and picturesque	boardwalk
Beautiful natural surroundings.	boardwalk, wider and less slippery.
beautiful place	boardwalk.
beauty. child friendly. dog friendly.	cafe expensive and not much choice
birds and wildfowl	cafe, kids and healthy food menu
birds, wildlife, walking. came by bus.	car improve. but not charges.
boats and playpark	car park
cafe dogs multifunctional facility	car park lining
Calm view. Nature. The people.	car park markings
child friendly	car park on Sussex Road.
clean cafe. quiet.	car park, marked bays. walking trail with what to see (activity trail).
clean safe for all ages	clean

Clean. Local. Good for Children.	cleaner toilets
countryside, well looked after. visited by bus.	clearer designated walking areas in wider area.
diversity and wheelchair access	Cover when it's raining.
ducks	Create some new paths for buggies. Widen the walkway. Fence it off entirely from the road.
ducks and pond	cutting trees. dogs in pond. protect wildlife.
easy walk lovely	dog owners not obeying rules
easy walk lovely place to come	dog poo enforcement
en route when visiting relations	don't change.
enclosed play area	don't over urbanise
For families	fishing at this time a bit rude. walk way.
Freedom for children to play.	gets very busy during holidays.
fresh air calm and pretty decent stressing good for family	it's fine
good dog walking	it's perfect
Good for children.	keep paths maintained
good path, but wild.	keep paths maintained
good paths	lake
Got everything.	less visitors and feeding bread to ducks
great all round	love it
homely	lovely
It exists.	Its perfect
lake lots to do	make car park bigger. improve bus service
local	Make it bigger. More tables.
local. wildlife.	more benches
love it space	more benches around pond and wider heath.
Lovely spot. Cafe. Benches. Play area.	more better carparking
meet friends. safe walk and cafe.	more dog litter bins in heathland area.
meet people. wildlife.	More parking spaces. Long walk to cafe for disabled.
meeting people	More picnic tables. Mark out carpark. More information boards about the wildlife.
memories. good for families.	more picnicbenches
natural history	More places to sit. Marked car park spaces.
nature. feeding ducks. playground. bacon baps.	more play areas 3 to 4 year old. busy at times
near to work.	more seating in wider heath, more toilets.
nice green and pleasant open spaces refreshments	More toilets. Improve changing for babies.
Nice place for everyone.	More toilets. Paint the boats a bright colour like they used to be.
nice place picnics	no chopping trees.
nice place to be	no cyclists. more access from heath road. don't want carry picnic far.
nice place to be	No dogs in pond disturbing wildlife.
nice place wildlife	no paper in loos
nice safe countryside	none all is fine
nice walk	Nothing
nice. plenty of seats	nothing love it
nice. walks. playarea	nothing love it
open space	Nothing.
open space tranquil free car park	Nothing.
Open space.	Nothing.
open spaces, unchanged, Criss cross	Nothing.
openess. nice environment.	Nothing.
park	Nothing.
parking free	Nothing.
path. history. wildlife	Nothing.
peaceful	Nothing.
peaceful and green	nowt
Peaceful.	Opportunity to donate to upkeep.
Peaceful. Nature.	parking
Photography. Nature.	people behaviour
Place to hang out. Calm. Not many places for younger.	perfect
Play area.	perfect
play park	perfect
play park water	picnic benches for public
playground very good. pond.	rowing boats open more often. walkway.
playground, nice big car park, walking area.	shade playground
playground, rock hunting	signage from road to car park
Pleasant walk for dogs. Plump Duck great attraction.	signage review - sdnpa sign on boathouse. Heathlands reunited.
pleasant. off shopping to town.	signpost barrows

